

News Release

FOR IMMEDIATE RELEASE:

CONTACT:

Joell Keim
Vice President, Marketing
Outcomes Health Information Solutions
Phone: 727-943-7623
Information: <http://www.outcomesinc.com/contact>



Outcomes Health Information Solutions Hires New SVP & Chief Operating Officer

New SVP & COO strengthens Outcomes' executive leadership team

Alpharetta, Ga. (July 7, 2010) – Outcomes Health Information Solutions, LLC, a leading healthcare data abstraction and analytics company, today named Hassan Rifaat, M.D., as the new Senior Vice President and Chief Operating Officer. “We are excited to have Dr. Rifaat join our organization. As a physician with over 20 years of senior level experience with leading national healthcare organizations, Dr. Rifaat will bring additional experience, ideas and knowledge to our operations and clinical team,” says Outcomes’ CEO, Gary Velasquez. “Having a physician as our SVP & COO demonstrates Outcomes’ commitment to superior clinical abstraction quality and business operations, strengthening our platform for continued growth.”

Prior to joining Outcomes, Dr. Rifaat served as Senior Vice President at Coventry Health Care where he managed seven health plans with over 1,500 employees in 11 states. Coventry Health Care is a national managed healthcare company based in Bethesda, Maryland operating health plans, insurance companies, network rental/managed care and workers compensation services companies. In addition, Dr. Rifaat has held several senior executive positions at Humana, Inc.; a \$12 billion managed care company, where he served as Regional CEO over Illinois & the Southeast, Market President for Louisiana, and Director, Clinical Innovation. He also was Vice President of Marketing and Sales for HealthMarket and held executive level positions at Alignis, Oxford Health Plans, and Texas Health Innovators.

Dr. Rifaat graduated Cum Laude from Harvard University with an AB in Biochemistry and obtained his Medical Doctor degree from the University of Virginia School of Medicine.

As Outcomes’ SVP & COO, Dr. Rifaat will manage the day-to-day operational and clinical activities on a company-wide basis. He will administer, direct, and coordinate all operational activities of the company including planning, design and process improvement.

“Dr. Rifaat’s clinical background and operational management experience make him uniquely qualified to lead Outcomes’ operations as we look to the future,” Mr. Velasquez added. The appointment of Dr. Rifaat is part of the continued new stage of growth at Outcomes, which includes operational center expansions, enhanced clinical abstraction programs, new product launches, and the strengthening of the executive leadership team. Outcomes’ primary headquarters are in Alpharetta, GA with additional offices in Stanford, KY, Tarpon Springs, FL, and Albuquerque, NM.

About Outcomes Health Information Solutions, LLC:

Outcomes Health Information Solutions, LLC (www.outcomesinc.com) is an industry leader in healthcare data acquisition, abstraction, and analytics. Outcomes provides end-to-end solutions to health plans, provider groups, hospital networks, and clinical research organizations. With its exclusive service delivery platform, clinical abstraction practices, and state-of-the-art technological tools, Outcomes delivers improved datasets to its clients for enterprise-wide initiatives. From HCC management programs to quality studies like HEDIS®, Outcomes provides data improvement solutions to help clients meet their objectives on time and on budget. With a compliance-based abstraction approach as the foundation, Outcomes delivers precise results which supports its commitment to healthcare data improvement.